

CASE STUDY:  
**PANERA BREAD**



**CROW WORKS**



CASE STUDY:

## PANERA BREAD

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Panera Bread's commitment to sustainability and supporting the environment extends beyond its menu. In 2022, we started our partnership with Panera to provide beautifully crafted tabletops and mobile order pickup shelves. We also recently completed a custom bench design for their order waiting areas: the Fletcher bench.

With our shared passion for high-quality, durable, and sustainable products, our partnership with Panera will continue to grow.





“Great quality product,  
competitive pricing and great  
customer service.”

– SENIOR SOURCING MANAGER,  
PANERA BREAD





## SOLID HARDWOOD TABLETOPS

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Our products are crafted from American White Oak, American Black Walnut, and American Hard Maple. These quintessential hardwoods are considered among the most durable. Our wood is a proprietary blend that elevates the under-utilized parts of the tree, focusing on character, durability, and beauty.

Our region is net positive in tree harvesting and we take care in our sourcing to see that nothing goes to waste. As part of our commitment to sustainability, we initiated our “Tree for Every Top” program in 2021. For every tabletop we sell, we plant a sapling in our community as an investment in the environment.

Each solid hardwood tabletop is finished with a durable, UV-resistant, matte top coat. This makes our products built-to-last as well as easy to clean. Our signature finishes complement and emphasize the natural beauty and color of the wood.









# CONTACTLESS SOLUTIONS

Panera chose to use our Pickup Shelves for their delivery and rapid pick-up stations. They created custom signage that integrates seamlessly into the units for branded communication. The Fletcher bench features a modern and sleek welded steel frame with polished, mitered corners, as well as a hardwood seat.



PICKUP SHELVES



FLETCHER BENCH



# LET'S CREATE INSPIRING SPACES TOGETHER

We'd love to quote your next project. For pricing and more information, contact [sales@crowworks.com](mailto:sales@crowworks.com).



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