

CASE STUDY:
WENDY'S

CROW WORKS



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WENDY'S

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We partnered with Wendy's to provide a furniture package for their Smart 2.0 restaurants in the US and Canada. The package incorporates our products with custom-designed pieces that are unique to Wendy's, all using natural materials to bring warmth and life to their spaces.

From the Wendy's signature red to custom stencil work, and Frosty-shaped bike racks, we focused on efficient designs with character and quality. Crow Works creates products that pair simplicity with durability to ensure Wendy's has long-lasting furniture solutions.





SEATING

The Wendy's furniture package includes a wide range of seating heights and styles that adapt to many different floor plans.



**WARREN
DINING CHAIR**



**QUINCY BANQUETTE
W/ UPH BACK**



**UNION
COUNTER STOOL**



**WARREN
BAR STOOL**





TABLES

Utilitarian X-Base, T-Base, and Fixed Post tables are workhorses of the dining room and allow for flexibility. Our Cantilever table gives guests plenty of legroom in booth settings.



**22"W X-BASE
DINING TABLE**



**FIXED POST
DINING TABLE**



**22"W T-BASE
DINING TABLE**



**CANTILEVER
DINING TABLE**





MATERIALS & FINISHES

WOOD

Our products are crafted from American White Oak, American Black Walnut, and American Hard Maple. These quintessential hardwoods are considered among the most durable. They are finished with a durable, UV-resistant, matte top coat. Our region is net positive in tree harvesting and we take care in our sourcing to see that nothing goes to waste. As part of our commitment to sustainability, we initiated our “Tree for Every Top” program in 2021. For every tabletop we sell, we plant a sapling in our community as an investment in the environment.



NATURAL
American White Oak

METAL

Our metal products are powder coated, creating a long-lasting and durable finish.

TEXTILES

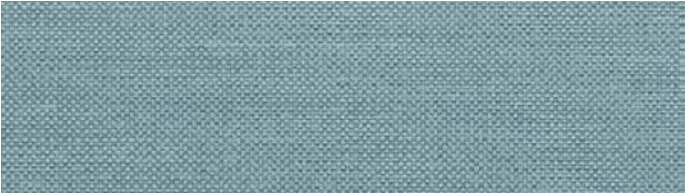
The Belize collection by Wolf Gordon is a polyester knit-backed vinyl with spill- and stain-resistant treatment.



GUNMETAL | Metal



TOMATO RED | Metal



BLZ 9425 | Wolf Gordon Vinyl

LET'S CREATE INSPIRING SPACES TOGETHER

We'd love to quote your next project. For pricing and more information, contact sales@crowworks.com.



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